

# The Phenomenal Gifts

## 2009 PROMOTIONAL MEDIA KIT

WWW.THEPGIFTS.COM | WWW.MYSPACE.COM/THEPGIFTS



2008 Cover Girl,  
*Tanya Monique*



A COLLABORATION OF HOMEBASE PROMOTIONS AND STRICTLY BUSINESS THA EMPIRE

# The Phenomenal Gifts

## ABOUT US



*NBA All-Star Antoine Walker, Katy, and Tanya Monique of The P. Gifts  
Spurs v T-Wolves Pre-Game party co-hosted by The Phenomenal Gifts*

Providing a wide range of promotional services:  
Brand Ambassador - Car shows - Event Hosting  
Fashion shows - In-stores - Voiceovers

THE PHENOMENAL GIFTS IS A FEMALE PROMOTIONAL MODELING TEAM FOUNDED IN SAN ANTONIO, TX IN SEP 2005. WITH OVER 30 MEMBERS THROUGHOUT THE GREAT STATE OF TEXAS AND GROWING, WE HAVE TEAMS IN AUSTIN, DALLAS, HOUSTON, & SAN ANTONIO, AND ARE ABLE TO PROVIDE A WIDE RANGE OF PROMOTIONAL SERVICES TO MEET YOUR NEEDS.

OUR DIVERSE ARRAY OF MEMBERS ARE CALLED "GIFTS". EACH MEMBER BRINGS HER OWN UNIQUE CREATIVITY, STYLE, BEAUTY, POISE, AND PROFESSIONALISM TO EACH PROJECT. VARYING IN EXPERIENCE LEVELS IN THE AREAS OF MODELING AND PROMOTIONS, WE HAVE A "GIFT" FOR YOUR EVERY OCCASSION!

WE PRIDE OURSELVES IN OUR GRASSROOTS, FAMILY ORIENTED APPROACH TO ACHIEVING SUCCESS FOR OUR PROJECTS. TARGETING URBAN AUDIENCES WITH AN EMPHASIS ON HIP HOP AND R&B RELATED PROJECTS, WE GIVE EACH PROJECT SPECIAL CARE AND PLANNING.

**FOUNDERS:**  
**HOME BASE PROMOTIONS**  
**\$TRICTLY BUSINESS THA EMPIRE**

**OFFICIAL PHOTOGRAPHER: KEVIN DUKES**



**2009 PROMOTIONAL MEDIA KIT** [www.ThePGIFTS.COM](http://www.ThePGIFTS.COM) | [www.myspace.com/thePGIFTS](http://www.myspace.com/thePGIFTS)

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## CALENDAR SIGNINGS



2007 "PHENOMENAL, SEXY, COOL" CALENDAR

2008 "SEXY SALUTE" CALENDAR



## CAR SHOWS



2006/2008 DUB MAGAZINE SHOW & CONCERT - HOUSTON, TX

2007 LOW LOW CAR SHOW FT/BONE - SAN ANTONIO, TX

2007 AUTO FEST FT/BABY BASH - SAN ANTONIO, TX

2008 AUTO FEST FT/BUN B - SAN ANTONIO, TX

## EVENT HOSTING

2006 PHENOMENAL, SEXY, COOL CONTEST - GALVESTON, TX

2006/2007 ALL-STAR WEEKEND - HOUSTON, TX/LAS VEGAS, NV

2007 CALENDAR RELEASE PARTY - SAN ANTONIO, TX

2007 CALENDAR RELEASE PARTY - AUSTIN, TX

2008 CALENDAR RELEASE PARTY - SAN ANTONIO, TX

## IN-STORES

ROLL OUT IN-STORE - SAN ANTONIO, TX

DYMES N DENIM FASHION SHOOT - DALLAS, TX

SKYLINE 360 IN-STORE - AUSTIN, TX

ROUPA NUIA FASHION SHOW - SAN ANTONIO, TX

ANTHONYLAWRENCECOLLECTION.COM

## VOICEOVERS

2007 CALENDAR PARTY MIXTAPE

PRODUCED BY HAROLD TOLBERT OF D.I.BEATS

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Female Promotional Modeling Team

**TEAMS: AUSTIN - DALLAS - HOUSTON - SAN ANTONIO**

A COLLABORATION OF HOMEBASE PROMOTIONS AND \$TRICTLY BUSINESS THA EMPIRE



# The Phenomenal Gifts

## PROMOTIONAL MODELING

Providing a "Gift" for every occasion...



INTERSTATE MARKETING GROUP, PHIFSTAR MEDIA



FAB 5 ENTERPRISES



LD UNLIMITED



CONCEPTS AFTER DARK,  
BLACK DIAMOND ENTERTAINMENT



SPURS V TIMBERWOLVES  
PRE-GAME PARTY

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# The Phenomenal Gifts

MEET THE MEMBERS (PHOTOS FROM 2008 SEXY SALUTE CALENDAR SHOOT)



30+ Members  
Across  
the State of Texas!  
We will travel to you!



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# The Phenomenal Gifts

## PROMOTIONAL PACKAGES



l to r: Top - Pamela V, Gia, Natalie, Crystal; Bottom - Tanya Monique, Caprina, Ashley, Julia



Our internet radio show, "Show & Tell", is nominated for  
BEST Radio Show, 2009 Southern Entertainment Awards!  
Airs every Thursday 9:30-10:30P CST at [www.thepgifts.com/radio](http://www.thepgifts.com/radio)

### CONTACT US

SUBMIT PROPOSALS VIA EMAIL TO: [INFO@THEPGIFTS.COM](mailto:INFO@THEPGIFTS.COM)  
GENERAL INQUIRIES: (210)764-4760  
HOMEBASE PROMOTIONS: (210)764-4760  
STRICTLY BUSINESS THA EMPIRE: (210)584-8508  
QUOTE REQUESTS MUST BE SUBMITTED IN WRITING ONLY.

2009 PROMOTIONAL MEDIA KIT [www.ThePGIFTS.com](http://www.ThePGIFTS.com) | [www.myspace.com/thepgifts](http://www.myspace.com/thepgifts)

THE PHENOMENAL GIFTS IS NOT A LICENSED MODELING AGENCY. WE DO NOT SEEK EMPLOYMENT FOR OUR MODEL MEMBERS NOR DEDUCT FROM MODEL'S PAY.

PHENOMENAL GIFTS PROJECTS MUST BE BOOKED AS A PROMOTIONAL PACKAGE THROUGH ONE OF OUR CO-FOUNDING COMPANIES: HOMEBASE PROMOTIONS, OR STRICTLY BUSINESS THA EMPIRE.

PROJECTS START AT THE COMPETITIVE RATE OF **\$150** AND MAY INCLUDE 1 OR MORE PROMOTIONAL SERVICES, IN ADDITION TO YOUR CHOICE OF THE FOLLOWING PACKAGE OPTIONS:

- MAILING LIST E-BLAST
- NEWSLETTER SPONSORSHIP
- WEBSITE SPONSORSHIP
- MYSPACE BULLETIN/COMMENT POSTS
- RADIO SHOW INTERVIEW/SPONSORSHIP\*
- TEXT BLAST

#### Primary Promotional Services:

BRAND AMBASSADOR - EVENT HOSTING - PRODUCT SAMPLING - SPECIAL GUEST APPEARANCE - VOICEOVER

#### Types of Projects:

CAR SHOWS - CD FEATURES - CELEBRITY EVENTS  
CONFERENCES - FASHION SHOWS - IN-STORES  
MAGAZINE FEATURES - MUSIC VIDEOS - RADIO  
RELEASE PARTIES - TV COMMERCIALS

\*DOES NOT HAVE TO BE PURCHASED AS PART OF A PACKAGE; SEE NEXT PAGE FOR PRICING



# The Phenomenal Gifts

## RADIO SHOW SPONSORSHIP OPTIONS & RATES

Promote your product or service on our hit radio show, "Show & Tell!"  
Nominated for the 2009 Southern Entertainment Awards as **BEST RADIO SHOW**

<p><b>INTERVIEWS</b></p> <p><b>\$30 EACH</b> <b>(STIMULUS SPECIAL - REGULAR \$50)</b></p> <p>Get interviewed by a Show Hostess! Interview <b>LIVE On Air</b> by coming to the Studio, or interview from the convenience of your home or office over the telephone! Interviews are 15 minutes in length.</p>	<p><b>AIR PLAY</b></p> <p><b>\$20 PER PLAY</b></p> <p>Are you a music artist with a new song release? Been in the game for a minute and just looking for airplay where your music is <b>GUARANTEED</b> to be heard by an audience?! Get your song played <b>LIVE</b> during a Show break, in its entirety.</p>
<p><b>DROP US A LINE</b></p> <p><b>\$30 EACH</b></p> <p>Record a 10 second drop, and we will play it <b>LIVE On Air!</b> Great for DJ's, Music Artists, Record Labels, and Models Include your name in the drop and a tag line encouraging listeners to tune in to the Show. You will be provided a list of tag lines.</p>	<p><b>SPONSOR A SHOW HOSTESS</b></p> <p><b>\$75 PER MONTH</b></p> <p>What better way to get recognized than to have an attractive Phenomenal Gift model promoting for you! You will receive an interview by that Hostess, a live mention during the show by that Hostess every week she hosts that month, <b>AND</b> your logo/URL in our weekly radio show newsletter for that month!</p>

## RADIO SHOW LOGO SPONSORSHIPS ALSO AVAILABLE

**\$50 PER MONTH**

Includes Your logo on: radio show page on our website, in weekly radio show newsletters, and on radio show promotional image for that month (which is included in myspace bulletin/comment promo)